

WAFWA / CBMA

Western Association of Fish & Wildlife Agencies

Conservation Business Managers Association

2015 JOINT WORKSHOP

SEPT. 29 – OCT. 2, 2015

MARRIOTT ALBUQUERQUE

NEW MEXICO

Final Report

HOSTED BY



New Mexico Department of Game and Fish

Conserving New Mexico's Wildlife for Future Generations

**Western Association of Fish and Wildlife Agencies-
Administrative Officers Workshop (WAFWA-AOW)
and
Conservation Business Managers Association (CBMA)
Joint Workshop held September 29 - October 2, 2015
In Albuquerque, NM**

Executive Summary

The 2015 WAFWA-AOW/CBMA Joint Workshop was held September 29 – October 2, 2015 at the Albuquerque Marriott Hotel, New Mexico. There were 20 sponsors in attendance from 10 companies and 127 conference attendees from the following states:

Arizona	New Mexico
Arkansas	Ohio
Colorado	Oklahoma
Florida	Oregon
Idaho	Pennsylvania
Kansas	South Dakota
Kentucky	Tennessee
Michigan	Texas
Minnesota	Utah
Missouri	Virginia
Montana	Washington
Nebraska	Wisconsin
Nevada	Wyoming

The meeting was scheduled to open Wednesday with keynote speaker Gina Main of the Association of Fish and Wildlife Agencies National Conservation Leadership Institute. Regrettably and due to a family emergency, she could not be present for the Keynote. Fortunately, Tom Garrity, of the Garrity Group Public Relations, was able to step in at the last minute. The attendees then chose two breakout sessions to attend from the following topics: “Economic Impact/ Contributions”, “Marketing and Branding”, “Social Media”, and “Customer Service”.

Wednesday afternoon, Thursday and Friday mornings were sessions for the following panels: Accounting and Audit, Administration and Budget, Information Technology, Human

Resources, Licensing, Procurement, and for the first time Marketing, Information & Education. The attendees found the new panel interesting. As the main focus of the conference, the attendees utilized this part to share information across state agencies.

The business meeting was held Friday Morning. There were several representatives from both WAFWA and CBMA states. The following business matters were discussed: The financial stability of WAFWA-AOW and CBMA funds, 2016 conference hosted by Pennsylvania, future agenda items and priorities for WAFWA-AOW and CBMA, future information sharing and the available resources.

During the closing session Friday morning, each panel gave a synopsis of their discussions.

Pennsylvania, as the next host state, welcomed the attendees to the 2016 conference to be held September 25-28 in Gettysburg.

WAFWA-AOW 2015 Budget

Beginning Cash Balance	\$28,982.75
Revenue	
Registration Fees	\$24,450.00
Vendor Fee & Donations	\$32,259.29
NM Business Operations	<u>\$5,621.29</u>
Total Revenue	\$62,330.58
Expenditures	
Food, AV, Program, Tour	\$46,854.79
Speakers	\$2,000.00
Hospitality	<u>\$965.19</u>
Total Expenditures	\$49,819.98
Ending Cash Balance	\$41,493.35