



JOIN US AS A SPONSOR!

On behalf of the Western Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor at our **2021 WAFWA/CBMA Conference** to be held in Big Sky, Montana. Join us as a sponsor and gain exposure to fish & wildlife professionals, networking opportunities, exchange information and ideas, and learn about the challenges your customer agencies are facing.

WAFWA CBMA:

This annual conference is an opportunity for State Fish and Wildlife Agency Administrative Staff to interact with their peers from other agencies throughout the United States and Canada.

Administrative staff represent the heads of Procurement, Licensing, Information Technology, Human Resources, Finance and Budget.

We are contacting you as a potential sponsor or exhibitor who may have an interest in promoting your services to Natural Resource Business Professionals. As a sponsor, you will have the ability to showcase your business through an exhibit space, attend meals and social functions building relationships with our attendees, and attend a special Vendor cocktail party located within the vendor exhibit space which will provide an opportunity to discuss your products and services.

KEY REASONS TO PARTICIPATE

Your sponsorship of the WAFWA/CBMA Conference would assist us in hosting a world-class event and demonstrate your organization's commitment to wildlife conservation. In exchange, your organization will have the valuable opportunity to make face-to-face **CONNECTIONS** with hundreds of fish and wildlife professionals; you'll have **ACCESS** to people who need your products and services; and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

Please review the enclosed information and sign up today to support the WAFWA/CBMA Conference. If you have any questions or would like additional information, please contact Karen Forbes at 802-865-5202 or karen@delaneymeetingevent.com.

SPONSORSHIP OPPORTUNITIES

Sponsors will receive special recognition through a variety of channels as described below.

| Pricing & Benefits | Diamond \$15,000 | Platinum \$10,000 | Gold \$6,000 | Silver \$4,000 | Bronze \$2,000 |
|---|------------------------|----------------------|-----------------|--------------------|--------------------|
| Host/Co-host of Wednesday Banquet | X | | | | |
| Host/Co-host of Monday or Wednesday Cocktail Reception OR Tuesday or Wednesday Attendee Lunch | | X | | | |
| Special Mention During Sponsored Event | 5-10 min. Presentation | | | | |
| Company Banner Displayed at Hosted Event | X | X | | | |
| Logo Recognition on Conference Website with Link | X | X | X | Logo Only, No link | Logo Only, no link |
| Logo on Conference Signage | X | X | X | X | X |
| Ad in Conference Program or App | Full Page | Full Page | Half Page | Quarter Page | |
| Directory Listing in Conference Program | X | X | X | X | X |
| Exhibit Space | X | X | X | X | X |
| Complimentary Registration(s) | 5 attendees | 4 attendees | 3 attendees | 2 attendees | 1 attendee |
| Conference Folio Inserts (brochure, gifts, etc.) | X | | | | |

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

- Conference Gift Bag (\$6,000)
- Copper Mug (\$3,500; Mugs will feature sponsor logo and WAFWA 2021 and be made available at the 320 Guest Ranch served with a "Montana Mule" featured drink.
- Tuesday Chuck Wagon BBQ (\$1,500; multiple sponsor opportunities)
- Hospitality Suite (\$1,500; Monday, Tuesday & Wednesday evenings - one night per sponsor)
- Closing Speaker (\$1,500; Includes opportunity to welcome/introduce the closing speaker)
- Web Access for Conference Attendees (\$1,500)
- Refreshment Breaks (\$1,500)
- Audio-visual Support (\$1,500)
- Bus Transportation (\$1,500)

Recognition will include: Logo on conference website, signage and program

UNABLE TO ATTEND, BUT WISH TO ADVERTISE:

- Include a notepad in the conference folio (\$1,500)
- Include a pen in the conference folio (\$1,000)
- Include your business card or flyer in the conference folio (\$500)
- Provide a door prize donation! All donors will receive recognition in the conference program and during the prize drawing.

READY TO REGISTER?

If you would like to participate as a Sponsor, [click here](#) to register.