



JOIN US AS A SPONSOR!

On behalf of the Western Association of Fish & Wildlife Agencies (WAFWA) and the California Department of Fish and Wildlife (CDFW), we are pleased to invite you to participate as a sponsor of the virtual 14th Biennial WAFWA Deer and Elk Workshop being presented August 3rd – 5th, 2021. WAFWA represents 24 states and Canadian provinces and is a strong advocate of state and provincial authority to manage fish and wildlife within their borders.

CDFW will host the meeting in a virtual platform, which will attract 250–350 deer and elk biologists across the species' range from California to Canada to Mexico. Your support in meeting our fund-raising goal of \$15,000 will assist CDFW in providing a high-quality virtual forum where leading innovators, researchers, and practitioners will share research results, management strategies, and emerging issues in the realms of deer and elk management.

Thank you for your thoughtful consideration of support and helping to make the event a most memorable workshop. Information about sponsor levels and benefits can be found on the next page, and a link to an online registration form can be found on the WAFWA Deer & Elk Workshop website at wafwa.org/workshops/deer-and-elk-workshop.

Thank you in advance for your steadfast support of this important workshop and the conservation and management of our iconic wildlife species of the west.

Sincerely,

Stafford Lehr
Deputy Director, Wildlife and Fisheries Division
California Department of Fish and Wildlife

SPONSOR OPPORTUNITIES

We've partnered with Whova, to develop a customized virtual platform complete with a Virtual Exhibit and Resource Center for sponsors. You can set up and customize your exhibit page as well as interact with attendees throughout the conference. Once you register your company as a sponsor, we will walk you through all of the details so that you get the most out of your investment in the virtual event. A complete list of sponsor levels and benefits is listed below. Here are some highlights of what to expect:

Sponsor Lunch Lounge: This will be your very own Zoom Meeting Room where you can use the time to network and socialize with attendees. Hire entertainment to help attendees relax and have fun, or determine your own lounge activity. Whatever you decide to do will be included in the event agenda so attendees are aware of your event.

Virtual Exhibit and Resource Center: The center will be available to attendees to advance their learning experience. All sponsors will be able to upload recorded product demos, training videos, publications, handouts, coupons, and other documents.

SPONSOR LEVELS AND BENEFITS	PLATINUM LEVEL \$1,500	GOLD LEVEL \$1,000	SILVER LEVEL \$500	BRONZE LEVEL \$250
30-second customized pre-recorded video played prior to session start. (Sponsoring company can choose either elk or deer track session)	✓			
Logo included on scrolling slides played before each session	✓	✓		
Individual Lunch Lounge	1 hour	30 minutes		
Complimentary Registrations	Three	Two	One	
Advertisement on event mobile app	✓	✓	✓	
Virtual Resource Center: upload videos, documents, and information to share with attendees	✓	✓	✓	✓
Logo on WAFWA Deer & Elk Workshop website and virtual conference landing page	✓	✓	Company name	Company name
Logo included on all pre & post event email informational email blasts	✓	✓	Company name	Company name
Logo included on exclusive "Thank You Sponsors" email blast to go out week before event	✓	✓	Company name	Company name
Company included in Online Directory	✓	✓	✓	✓
Receive an Attendee Directory including email address	✓	✓	✓	✓

REGISTRATION & CONFIRMATION

[Click here](#) to register your company via the online registration and payment portal. Information about how to build your virtual resource page and other benefits will be sent out in mid-June.

Questions? Contact Karen Forbes, Sponsor Coordinator at (802) 865-5202 or Karen@delaneymeetingevent.com.