



## **JOIN US AS A SPONSOR!**

On behalf of the Western Association of Fish & Wildlife Agencies, we invite you to participate as a sponsor or exhibitor at our **2021 Virtual Summer Meeting**.

### **WAFWA: Who We Are**

The Western Association of Fish and Wildlife Agencies (WAFWA) is a regional association of state and provincial fish and wildlife agencies representing 23 states and Canadian provinces, an area encompassing 3.7 million square miles of some of North America's most wild and scenic country, inhabited by over 1,500 premier wildlife species. WAFWA has been representing Member Fish and Wildlife Agencies Since 1922.

WAFWA's mission is to deliver conservation through information exchange and working partnerships. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

### **About the Virtual Venue**

Pathable's award-winning cross-device desktop web and mobile experience platform combines cutting edge design, community features, integrated webinars and live video to deliver the unique value of events in an online environment. Custom landing pages for sponsors create year-round, virtual tradeshow. Sponsors can manage their own logo, description, and more. A searchable keyword index helps attendees find the sponsors and attendees can easily share their contact information, similar to having their badge scanned at a live event.

### **Benefits of Sponsoring & Exhibiting at a Virtual Conference**

- Save money on travel!
- Save money on booth and giveaways!
- Similar interactions available – live chats, scheduled appointments, etc.
- More qualified leads - virtual events statistically bring more attendees.
- Analytical data tracked and information captured that is shared with you post event.

Please review the enclosed information and sign up today to support the Western Association of Fish & Wildlife Agencies' 2021 Virtual Summer Meeting! If you have any questions or would like additional information, please contact Karen Forbes at (802) 865-5202 or [Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)

**Visit [www.wafwa.org](http://www.wafwa.org) for program details and to register as a Sponsor!**

# Sponsorship Opportunities

Demonstrate your commitment to wildlife conservation by sponsoring the WAFWA 2021 Virtual Summer Meeting. As a sponsor, your organization will enjoy a unique and visible opportunity to play a significant role in the delivery of this important meeting. Sponsors will receive special recognition through a variety of channels as described below.

<b>Pricing &amp; Benefits</b>	<b>Sustaining Partner \$20,000</b>	<b>Diamond Level \$10,000</b>	<b>Platinum Level \$7,500</b>	<b>Gold Level \$5,000</b>	<b>Silver Level \$3,000</b>	<b>Bronze Level \$1,500</b>
Special Event Recognition and Remarks	Business Meeting	Awards Ceremony	Directors and Commissioners Forum			
Verbal Recognition at Plenary	●	●	●	●		
30-Second Video Message at the Plenary	●	●				
Video Message at the Start of a Specific Committee Meeting (Pending Committee Chair Approval)	●	●	●	●	●	
Logo Recognition on Website and Conference Promotional Email Blasts with Link	Logo on Website and Email Blast	Logo on Website and Email Blast	Logo on Website and Email Blast	Logo on Website	Logo on Website	Logo on Website
Sponsored/Personalized Email to Attendees with Only Your Message	●	●	●			
Scrolling Logo on Conference Landing Page	Prominent Placement	Prominent Placement	Prominent Placement	●	●	●
Logo on Sponsor Section of Virtual Platform	Prominent Placement	Prominent Placement	Prominent Placement	●	●	●
Exhibit Space in Virtual Platform: Includes company profile, links, videos, logo, company representative bios and contact information, and Zoom room for spontaneous drop ins from attendees, as well as ability to schedule 1:1 or small group meetings during the conference.	●	●	●	●	●	●
Complimentary Registration(s)	Up to 6 Attendees	Up to 4 Attendees	Up to 3 Attendees	3 Attendees	2 Attendees	1 Attendee
Attendee List Post-Conference	●	●	●	●	●	●

If you would like to participate as a Sponsor, please [click here to register](#).

**For questions or more information on sponsorship opportunities, please contact:**  
 Karen Forbes (802) 448-9078 or [Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)



# Sponsorship and Exhibition Policy and Guidelines

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The Western Association of Fish and Wildlife Agencies' (the Association's) objectives – as set forth in its Constitution and Bylaws - are (a) to protect the right of jurisdiction of the western states over their wildlife resources on public and private lands; (b) to scrutinize carefully state and federal wildlife legislation and regulations and to offer opposition to or support for legislative proposals or federal regulations that are deemed necessary to the best interests of the members; (c) to consult with and make recommendations to the federal wildlife and public land agencies in order that federal wildlife management programs and programs involving federal aid to the western states shall be so conducted as to be in the best interests of the western states; and (d) to serve as a clearinghouse for the exchange of ideas concerning wildlife management and research techniques.

To further our objectives, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

**While WAFWA intends to follow the guidelines described in this policy, whether to accept any sponsorship from, or affiliation with, any organization is solely within the Association's discretion. This policy does not create any right for any third party to sponsor or be affiliated with WAFWA, and cannot be relied on by any third party for that or any similar purpose.**

**We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state and provincial fish and wildlife agencies or other partners. The Association will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our objectives, as articulated in our mission, constitution, bylaws, resolutions and policies.**

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

- ◆ The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.
- ◆ The Association will not accept sponsorships or exhibits from any entities or individuals that are opposed to fish and wildlife conservation measures, which may include having taken positions in opposition to any kind of hunting, fishing or trapping activities.
- ◆ The Association does not accept sponsorships for certain categories of products and services, including any illegal products or services (i.e. drugs and drug paraphernalia, sexual escort services) or products or services that may be considered inappropriate for, or inconsistent with, the relevant setting (tobacco products or establishments, alcohol) as determined in the Association's sole discretion.
- ◆ The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.
  - The sponsor or exhibitor shall be asked to remove the materials. The Association may remove the materials, but will not be responsible for damage, if the sponsor or exhibitor refuses.
- ◆ The Executive Secretary shall make the decisions related to the application and enforcement of the provisions of this policy and these guidelines, at his/her sole discretion. After the Executive Secretary's decision, an Association member may ask the Executive Secretary to refer the matter to the Board of Directors' Executive Committee, which shall make the final decision.
- ◆ The Association retains complete control over any sponsored program, and sponsors shall not have any input into operational matters relating to a project they have sponsored.

*Unanimously adopted by the WAFWA Executive Committee on January 26, 2016*