



## Join us as a Sponsor or Exhibitor!

On behalf of the Western Association of Fish & Wildlife Agencies, and the Oklahoma Department of Wildlife Conservation, we invite you to participate as a sponsor or exhibitor at our 2022 Summer Meeting to be held at the Omni Oklahoma City Hotel in Oklahoma City, Oklahoma.

### **WAFWA: Who We Are**

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The Western Association of Fish and Wildlife Agencies (WAFWA) is a regional association of state and provincial fish and wildlife agencies representing 23 states and Canadian provinces, an area encompassing 3.7 million square miles of some of North America's most wild and scenic country, inhabited by over 1,500 premier wildlife species.

We invite you to be a part of our mission to **deliver conservation through information exchange and working partnerships**. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

### **Who Attends:**

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The Summer Meeting will bring over 400 U.S. and Canadian fish and wildlife regulators to discuss shared biological, management, and land use issues. The event will attract professional fish and wildlife biologists (including commissioners and directors from over 20 states), managers, administrators, and others in fish and wildlife related fields.

### **Key Reasons to Participate**

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Your sponsorship of the WAFWA 2022 Summer Meeting will assist us in hosting a world-class event and demonstrate your organization's commitment to wildlife conservation. In exchange, your organization will have the valuable opportunity to make face-to-face **CONNECTIONS** with hundreds of fish and wildlife professionals; you'll have **ACCESS** to people who need your products and services; and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

### **Lodging – Omni Oklahoma City Hotel**

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A discounted group rate of \$179 per room, per night plus 14.12% tax is available to WAFWA participants at the Omni Oklahoma City Hotel. There are a limited number of federal per diem rooms available (federal ID will be required when checking in). **Please make your reservations by June 16** in order to be guaranteed the group rate. Call 1-800-The Omni for reservations.

Visit [www.wafwa.org](http://www.wafwa.org) for program details and to register

# Sponsorship Opportunities

Sponsors will receive special recognition through a variety of channels as described below, based on your chosen level of participation.

Pricing & Benefits	Sustaining Partner \$20,000	Diamond Level \$10,000	Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$3,000	Bronze Level \$1,500
Special event recognition at the following	Wednesday 100 <sup>th</sup> Anniversary Celebration	Tuesday Awards Dinner	Attendee breakfast/lunch	Refreshment break	Refreshment break	
Verbal recognition at opening session	●	●	●			
Logo recognition on conference website and on promotional email blasts	Logo and link	Logo and link	Logo and link	Logo only	Logo only	Logo only
Logo on "thank you to sponsors" slide at the Plenary and Banquet	●	●	●	●	●	●
Scrolling logo on conference app	●	●	●	●	●	●
Logo on conference signage	Prominent placement	Prominent placement	●	●	●	●
Exhibit space	●	●	●	●	●	
Complimentary conference registration(s)	Up to 6 attendees	Up to 4 attendees	Up to 3 attendees	2 attendees	1 attendee	1 attendee
Company profile in the final program and/or conference app	Enhanced listing with logo	Enhanced listing with logo	Enhanced listing with logo	●	●	●
Attendee list post conference	●	●	●	●	●	●

Directors event sponsorships are available as an add-on option to Bronze, Silver, Gold, Platinum, Diamond and Sustaining Partners. Sponsorship consideration will be given to highest level sponsors and on a first come, first serve basis. We will do our best to accommodate date and time requests for meals. In the event that two groups request the same Directors meal, priority will be given to organizations that sponsor at a higher level. All Directors' event sponsorships will be confirmed by May 1<sup>st</sup>.

**Directors' Retreat Monday – Lunch Sponsor \$5,000 or Dinner Sponsor \$5,000** (Opportunity for multiple non-competing sponsors) Location and details to be determined.

**Directors' Breakfast or Luncheons \$3,000** (Includes cost of food, AV, One sponsor per meal event)

Invitation only, Directors Breakfasts and Lunches will take place Tuesday, Wednesday, Thursday and Friday (no lunch on Friday).

*Sponsorship recognition includes:* Company logo on conference website and signage, a company profile in the conference app, one complimentary conference registration, brief opportunity to address the group at your sponsored event.

## Additional Conference Support Options

### **100<sup>th</sup> Anniversary Celebration Event Sponsorship — \$5,000** (Opportunity for multiple sponsors)

Celebrate the 100<sup>th</sup> anniversary of WAFWA as the sponsor of this exciting event at the National Cowboy & Western Heritage Museum on Wednesday evening. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, verbal recognition and opportunity to welcome the group at the event. 2 complimentary Conference Registrations.

### **Women in Wildlife Conservation Reception (Thursday evening) — \$2,500** (Opportunity for multiple sponsors)

Be a part of this fun event and support diversity in wildlife conservation fields. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, one complimentary conference registration, verbal recognition and opportunity to welcome the group at the event.

### **Hospitality Suite Sponsor — \$1,500**

Your sponsorship will help cover costs for attendees to enjoy your hospitality Suite. This is a great opportunity for one-on-one time with attendees! The hospitality suite will be open Sunday through Thursday evenings. One sponsor per evening. Recognition will include: Logo on the conference website and event signage.

### **Refreshment Break Sponsor— \$750**

Everyone loves their coffee and snacks to recharge in between meetings. Your company logo will be on the signage as host of the refreshment break of your choice.

### **Audio-Visual Sponsorship — \$5,000** (to help cover costs for video conferencing, projectors, screens, etc.)

### **Conference Lanyard Sponsorship — \$2,000** (plus the cost of lanyards)

Recognition will include: Logo on conference lanyard, company listing in the conference app and 1 complimentary conference registration.

### **Conference Supporter — \$500 / Conference Patron — \$250**

Receive recognition in the conference app and on conference signage for the duration of the event.

## Exhibit Space

### **\$850.00 early rate / \$1,000 after May 1<sup>st</sup>.**

A standard display space includes a 6' skirted table with 2 chairs and will be set up in a central location at the conference. Space will be assigned on a first paid, first served basis. Electricity is not included in the fee and will be available for an additional charge.

*\*A form to order power and internet will be sent with your Exhibitor Guide approximately one month prior to the conference date.*

We recommend you plan to be present at your exhibit table during scheduled breaks. Please refer to the conference schedule at a glance [HERE](#) for scheduled break and event times.

**For questions or more information on sponsorship opportunities, please contact:**

**Karen Forbes, Exhibitor/Sponsor Coordinator [karen@delaneymeetingevent.com](mailto:karen@delaneymeetingevent.com), 802-448-9078**

**CLICK HERE TO REGISTER ONLINE**

# Sponsorship and Exhibition Policy and Guidelines

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The Western Association of Fish and Wildlife Agencies' (the Association's) objectives – as set forth in its Constitution and Bylaws - are (a) to protect the right of jurisdiction of the western states over their wildlife resources on public and private lands; (b) to scrutinize carefully state and federal wildlife legislation and regulations and to offer opposition to or support for legislative proposals or federal regulations that are deemed necessary to the best interests of the members; (c) to consult with and make recommendations to the federal wildlife and public land agencies in order that federal wildlife management programs and programs involving federal aid to the western states shall be so conducted as to be in the best interests of the western states; and (d) to serve as a clearinghouse for the exchange of ideas concerning wildlife management and research techniques.

To further our objectives, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

**While WAFWA intends to follow the guidelines described in this policy, whether to accept any sponsorship from, or affiliation with, any organization is solely within the Association's discretion. This policy does not create any right for any third party to sponsor or be affiliated with WAFWA, and cannot be relied on by any third party for that or any similar purpose.**

**We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state and provincial fish and wildlife agencies or other partners. The Association will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our objectives, as articulated in our mission, constitution, bylaws, resolutions and policies.**

- The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines: The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.
- The Association will not accept sponsorships or exhibits from any entities or individuals that are opposed to fish and wildlife conservation measures, which may include having taken positions in opposition to any kind of hunting, fishing or trapping activities.
- The Association does not accept sponsorships for certain categories of products and services, including any illegal products or services (i.e. drugs and drug paraphernalia, sexual escort services) or products or services that may be considered inappropriate for, or inconsistent with, the relevant setting (tobacco products or establishments, alcohol) as determined in the Association's sole discretion.
- The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.
- The sponsor or exhibitor shall be asked to remove the materials. The Association may remove the materials, but will not be responsible for damage, if the sponsor or exhibitor refuses.
- The Executive Secretary shall make the decisions related to the application and enforcement of the provisions of this policy and these guidelines, at his/her sole discretion. After the Executive Secretary's decision, an Association member may ask the Executive Secretary to refer the matter to the Board of Directors' Executive Committee, which shall make the final decision.
- The Association retains complete control over any sponsored program, and sponsors shall not have any input into operational matters relating to a project they have sponsored.

***Unanimously adopted by the WAFWA Executive Committee on January 26, 2016***