



On behalf of the Western Association of Fish & Wildlife Agencies and this year's host, New Mexico Department of Game & Fish, we invite you to participate as a sponsor at the WAFWA 2023 Mid-Winter Meeting. The meeting will be held in person, *January 5-9, 2023* at the Hyatt Regency Tamaya on the Santa Ana Pueblo, New Mexico.

*Join us as a sponsor to: gain exposure for your organization to fish & wildlife professionals, to network, and to exchange information and ideas.*

## WAFWA: Who We Are

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The Western Association of Fish and Wildlife Agencies (WAFWA) is a regional association of state and provincial fish and wildlife agencies representing 23 states and Canadian provinces, an area encompassing 3.7 million square miles of some of North America's most wild and scenic country, inhabited by over 1,500 premier wildlife species.

WAFWA's mission is to *deliver conservation through information exchange and working partnerships*. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

## About the Meeting

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The Mid-Winter Meeting will bring over 100 U.S. and Canadian fish and wildlife regulators, commissioners, and directors from over 20 states!

## Key Reasons to Participate

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Your sponsorship of the WAFWA Mid-Winter Meeting would assist us in hosting a world-class event and demonstrate your organization's commitment to wildlife conservation. In exchange, your organization will have the valuable opportunity to make face-to-face **CONNECTIONS** with over hundred fish and wildlife professionals; you'll have **ACCESS** to people who need your products and services; and the **EXPOSURE** will reinforce your brand awareness and maximize visibility in the wildlife community.

Please review the enclosed information and sign up today to support the Western Association of Fish & Wildlife Agencies' Mid-Winter Meeting! If you have any questions or would like additional information, please contact Karen Forbes at 802-865-5202 or [Karen@delaneymeetingevent.com](mailto:Karen@delaneymeetingevent.com)

# General Sponsorship Opportunities

Sponsors will receive special recognition through a variety of channels as described below.

Pricing & Benefits	Gold Level \$5,000	Silver Level \$2,500	Bronze Level \$1,500
Brief opportunity to address attendees	At Directors Forum, Directors and Commissioners Joint Meeting, Commissioners Committee or Business Meeting		
Acknowledgement by President at the Directors and Commissioners Joint Meeting and the Business Meeting	•	•	
Logo recognition on conference website	•	•	•
Logo on conference signage	•	•	•
Exhibit space (6' table top)	•	•	•
Complimentary registration(s)	4 attendees	3 attendees	1 attendee

## Special Event Sponsorship Opportunities

You must first be a Bronze Level sponsor to add a Special Event Sponsorship. Special event hosts are entitled to make remarks to the group and will receive logo recognition on event signage.

- **Women in Wildlife Conservation Reception** - \$1,500 (multiple opportunities available)
- **Thursday Welcome Social** - \$1,500 (multiple opportunities available)
- **Friday Best of New Mexico Reception** - \$2,000 (multiple opportunities available)
- **Friday OR Saturday Lunch for the Entire Group** - \$2,000 (multiple opportunities available)

*To view the agenda and register, please visit [www.wafwa.org](http://www.wafwa.org)*

# R3 Workshop Sponsorship Opportunities

The Annual WAFWA R3 Workshop draws 75-100 R3 professionals from primarily the western states but also the rest of the country to learn about the latest best practices in recruiting, retaining and reactivating hunters and anglers. This two-day intensive seminar is seeking sponsors who are aligned with their mission.

Pricing & Benefits	Gold Level \$2,000	Silver Level \$1,000	Bronze Level \$500
Deliver a short presentation to the group	•		
Acknowledgment at the start of the meeting from the meeting chair	•	•	
Logo recognition on conference website	•	•	
Exhibit space (6' table top)	•	•	•
Complimentary registrations	2 attendees	1 attendee	

Visit [www.wafwa.org](http://www.wafwa.org) to register today!



## Sponsorship and Exhibition Policy and Guidelines

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The Western Association of Fish and Wildlife Agencies' (the Association's) mission is to deliver conservation through information exchange and working partnerships. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

**We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state fish and wildlife agencies. WAFWA will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our mission as articulated in our bylaws, resolutions and policies.**

The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines:

- ◆ The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.
- ◆ The Association does not accept sponsorships for certain categories of products and services, including illegal drugs and drug paraphernalia, tobacco products or establishments, sexual escort services, alcohol or other categories that may be determined at the Association's sole discretion.
- ◆ The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.
- ◆ Individual staff should not receive any substantial benefit (greater than \$100) from association with sponsors or exhibitors. Any commissions, substantial gifts, or other financial benefits should be brought to the attention of a supervisor.
- ◆ The Association retains control over any sponsored program and sponsors shall not have any input into operational matters relating to a project they have sponsored.