



# WAFWA 2023

Summer Meeting | July 10-14 | Santa Fe, NM

## Join Us as a Sponsor or Exhibitor!

On behalf of the Western Association of Fish & Wildlife Agencies, and New Mexico Game & Fish, we invite you to participate as a sponsor or exhibitor at our 2023 Summer Meeting to be held at the Eldorado Hotel in Santa Fe, New Mexico.

### Who Attends?

The Summer Meeting will bring over 400 U.S. and Canadian fish and wildlife regulators to discuss shared biological, management, and land use issues. The event will attract professional fish and wildlife biologists (including commissioners and directors from over 20 states), managers, administrators, and others in fish and wildlife related fields.

We invite you to be a part of our mission to *deliver conservation through information exchange and working partnerships*. By working together, the fish and wildlife resources of the West and the habitat upon which those resources depend will be protected and enhanced so that future generations can enjoy our natural heritage.

### Lodging - Eldorado Hotel

A discounted group rate of \$195 per room, per night plus 15.4375% tax and a \$25 per room, per night resort service charge is available to WAFWA participants at the Eldorado Hotel. There are a limited number of federal per diem rooms available (federal ID will be required when checking in). Please make your reservation by Friday, June 16th in order to be guaranteed the group rate.

[Click here to reserve at the regular discounted group rate](#)

[Click here to reserve at the government per diem rate](#)

### Questions?

Contact Karen Forbes, Exhibitor & Sponsor Coordinator

[karen@delaneymeetingevent.com](mailto:karen@delaneymeetingevent.com) (802) 448-9078

*Click here  
to register!*

# Sponsorship Opportunities

*Sponsors will receive special recognition through a variety of channels as described below, based on your chosen level of participation.*

<b>Pricing &amp; Benefits</b>	<b>Sustaining Partner \$20,000</b>	<b>Diamond Level \$10,000</b>	<b>Platinum Level \$7,500</b>	<b>Gold Level \$5,000</b>	<b>Silver Level \$3,000</b>	<b>Bronze Level \$1,500</b>
Verbal Recognition at Opening Session	✓	✓	✓			
Logo Recognition on Conference Website and on Promotional Email Blasts	Logo & link	Logo & link	Logo & link	Logo only	Logo only	Logo only
Logo on "Thank You Sponsors" Slide at Plenary and Banquet	✓	✓	✓	✓	✓	✓
Scrolling Logo on Conference App	✓	✓	✓	✓	✓	✓
Logo on Conference Signage	Prominent placement	Prominent placement	✓	✓	✓	✓
Exhibit Space	✓	✓	✓	✓	✓	
Complimentary Conference Registration(s)	Up to 6 attendees	Up to 4 attendees	Up to 3 attendees	2 attendees	1 attendee	1 attendee
Company Profile in the Final Program and/or Conference App	Enhanced listing with logo	Enhanced listing with logo	Enhanced listing with logo	✓	✓	✓
Attendee List Post-Conference	✓	✓	✓	✓	✓	✓

## Exhibitors

***\$850 early rate / \$1,000 after May 1st***

A standard display space includes a 6' skirted table with 2 chairs and 1 complimentary conference registration. Exhibitors will be set up in a central location at the conference. Space will be assigned on a first paid, first served basis. Electricity is not included in the fee and will be available for an additional charge. A form to order power and internet will be sent with your Exhibitor Guide approximately one month prior to the conference date.

We recommend you plan to be present at your exhibit table during scheduled breaks. Please refer to the schedule at-a-glance for scheduled break and event times.

***Click here to register!***

# Directors Meal Sponsorships

**Directors event sponsorships are available as an add-on option to Bronze, Silver, Gold, Platinum, Diamond and Sustaining levels.** Sponsorship consideration will be given to highest level sponsors and on a first come, first serve basis. We will do our best to accommodate date and time requests for meals. In the event that two groups request the same Directors meal, priority will be given to organizations that sponsor to a higher level. All Directors' event sponsorships will be confirmed by May 1st.

Sponsorship recognition includes: company logo on conference website and signage, a company profile in the conference app, one complimentary conference registration, brief opportunity to address the group at your sponsored event.

## **Monday Directors Retreat Lunch or Directors & Commissioners Dinner Sponsor - \$5,000**

*(Opportunity for multiple, non-competing sponsors. Location and details TBD)*

## **Directors' Breakfast or Luncheons - \$3,000**

*(Includes cost of food, AV, one sponsor per meal event.) Invitation only. Directors breakfasts and lunches will take place Tuesday, Wednesday, Thursday & Friday (no lunch on Friday).*

# Special Events

## **Fish and I & E Chiefs Retreat - \$2,500**

*Includes cost of food and AV, Invitation only. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, 1 complimentary conference registration, verbal recognition and opportunity to welcome the group at the event.*

## **Wildlife and Law Enforcement Chiefs Retreat - \$2,500**

*Includes cost of food and AV, Invitation only. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, 1 complimentary conference registration, verbal recognition and opportunity to welcome the group at the event.*

## **Tuesday Evening Reception — \$5,000**

*(Opportunity for multiple sponsors)*

*Host a fun evening at the New Mexico History Museum. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, verbal recognition and opportunity to welcome the group at the event and 2 complimentary conference registrations.*

## **Wednesday Awards Ceremony & Dinner — \$5,000**

*(Opportunity for multiple sponsors)*

*This anticipated event is a highlight to the conference and a perfect mid-week celebration. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, verbal recognition and opportunity to welcome the group at the event and 2 complimentary conference registrations.*

## **Thursday Matanza Dinner — \$3,500**

*(Opportunity for multiple sponsors)*

*Host a traditional New Mexico pig roast to close out the week. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, verbal recognition and opportunity to welcome the group at the event and 1 complimentary conference registration.*

## **Tuesday Women in Wildlife Conservation Lunch — \$2,500** *(Opportunity for multiple sponsors)*

*Be a part of this fun event and support diversity in wildlife conservation fields. Recognition will include: Logo on the conference website, logo and listing in the conference app, logo on the event signage, 1 complimentary conference registration, verbal recognition and opportunity to welcome the group at the event.*

## **Hospitality Suite Sponsor — \$1,500**

*Your sponsorship will help cover costs for attendees to enjoy your hospitality Suite. This is a great opportunity for one-on-one time with attendees! The hospitality suite will be open Monday through Wednesday night, and will have a theme each night (local brewery, local winery, margarita class, etc). One sponsor per evening. Recognition will include: Logo on the conference website and event signage.*

## **Refreshment Break Sponsor— \$750**

*Everyone loves their coffee and snacks to recharge in between meetings. Your company logo will be on the signage as host of the refreshment break of your choice.*

# Conference Support

**Audio-Visual Sponsorship — \$5,000** (to help cover costs for video conferencing, projectors, screens, etc.) Recognition will include: logo on conference website, logo and company listing in the conference app, logo on event signage and 2 complimentary conference registrations.

**Conference Lanyard Sponsorship — \$2,000**

(plus the cost of lanyards) Recognition will include: Logo on conference lanyard, company listing in the conference app and 1 complimentary conference registration.

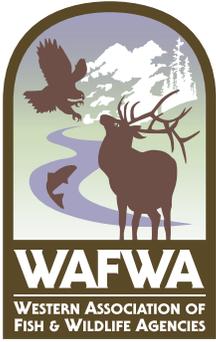
**Conference Supporter — \$500 / Conference Patron — \$250**

Receive recognition in the conference app and on conference signage for the duration of the event.

<b>Schedule at-a-Glance</b> <small>*subject to change</small>	
<b>SUNDAY, JULY 9<sup>TH</sup></b>	
12:00 PM - 6:00 PM	Registration Open
<b>MONDAY, JULY 10<sup>TH</sup></b>	
7:00 AM - 4:30 PM	Directors & Commissioners Retreats ☒
7:00 AM - 5:00 PM	Registration Open
8:00 AM - 5:00 PM	Wildlife & Law Enforcement Chiefs Retreat ☒
8:15 AM - 5:00 PM	Fish, Wildlife, LE I&E Chiefs Retreats ☒
1:00 PM - 6:00 PM	Exhibitor Set-Up
5:00 PM - 11:00 PM	Hospitality Suite Open
6:30 PM - 8:30 PM	Directors & Commissioners Dinner ☒
<b>TUESDAY, JULY 11<sup>TH</sup></b>	
7:00 AM - 8:00 AM	Directors Breakfast ☒
7:00 AM - 8:00 AM	Coffee Break with Exhibitors
7:00 AM - 5:00 PM	Registration
7:00 AM - 5:00 PM	Exhibits Open
8:00 AM - 9:45 AM	Plenary Session
9:30 AM - 10:30 AM	Coffee Break with Exhibitors
10:00 AM - 12:00 PM	Committee & Working Group Meetings
12:00 PM - 1:00 PM	Attendee Lunch
12:00 PM - 1:00 PM	Directors Lunch ☒
12:00 PM - 1:00 PM	Women In Wildlife Conservation Lunch
1:00 PM - 5:00 PM	Committee & Working Group Meetings
2:30 PM - 3:30 PM	Coffee Break with Exhibitors
6:00 PM - 7:30 PM	Reception at New Mexico History Museum
8:00 PM - 11:00 PM	Hospitality Suite Open
<b>WEDNESDAY, JULY 12<sup>TH</sup></b>	
7:00 AM - 8:00 AM	Directors Breakfast ☒
7:00 AM - 8:00 AM	Coffee Break with Exhibitors
7:00 AM - 4:00 PM	Exhibits Open

<b>WEDNESDAY, JULY 12<sup>TH</sup> (CONTINUED)</b>	
7:30 AM - 4:00 PM	Registration Open
8:00 AM - 12:00 PM	Committee & Working Group Meetings
9:30 AM - 10:30 AM	Coffee Break with Exhibitors
12:00 PM - 1:00 PM	Attendee Lunch
12:00 PM - 1:00 PM	Directors Lunch ☒
1:00 PM - 5:00 PM	Committee & Working Group Meetings
2:30 PM - 3:30 PM	Coffee Break with Exhibitors
5:00 PM - 8:00 PM	Awards Ceremony & Dinner
8:30 PM - 11:00 PM	Hospitality Suite Open
<b>THURSDAY, JULY 13<sup>TH</sup></b>	
7:00 AM - 8:00 AM	Directors Breakfast ☒
7:00 AM - 8:00 AM	Coffee Break with Exhibitors
7:00 AM - 1:00 PM	Exhibits Open
7:30 AM - 5:00 PM	Registration Open
8:00 AM - 12:00 PM	Committee & Working Group Meetings
9:30 AM - 10:30 AM	Coffee Break with Exhibitors
12:00 PM - 1:00 PM	Directors Lunch ☒
1:00 PM - 4:00 PM	Committee Meetings
1:00 PM	Exhibitor Tear Down
2:30 PM - 3:30 PM	Coffee Break
5:00 PM - 8:30 PM	Matanza Dinner
<b>FRIDAY, JULY 14<sup>TH</sup></b>	
7:00 AM - 8:00 AM	Directors Breakfast ☒
7:00 AM - 8:00 AM	Coffee Break
8:30 AM - 11:30 AM	WAFWA Business Meeting

# Sponsorship and Exhibition Policy and Guidelines



The Western Association of Fish and Wildlife Agencies' (the Association's) objectives – as set forth in its Constitution and Bylaws - are (a) to protect the right of jurisdiction of the western states over their wildlife resources on public and private lands; (b) to scrutinize carefully state and federal wildlife legislation and regulations and to offer opposition to or support for legislative proposals or federal regulations that are deemed necessary to the best interests of the members; (c) to consult with and make recommendations to the federal wildlife and public land agencies in order that federal wildlife management programs and programs involving federal aid to the western states shall be so conducted as to be in the best interests of the western states; and (d) to serve as a clearinghouse for the exchange of ideas concerning wildlife management and research techniques.

To further our objectives, we accept government agency, corporate, industry, organizational, and individual sponsorships and booth exhibits under strict guidelines.

While WAFWA intends to follow the guidelines described in this policy, whether to accept any sponsorship from, or affiliation with, any organization is solely within the Association's discretion. This policy does not create any right for any third party to sponsor or be affiliated with WAFWA, and cannot be relied on by any third party for that or any similar purpose.

We will refuse any sponsorship or messaging that we believe is incompatible with that of our mission or the missions of our member state and provincial fish and wildlife agencies or other partners. The Association will not solicit or accept sponsorships from government agencies, corporations, organizations, or individuals whose practices, policies, or operations are deemed unacceptable and/or contrary to the values implicit in our objectives, as articulated in our mission, constitution, bylaws, resolutions and policies.

- The Association welcomes the support of sponsors or exhibitors for organizational efforts subject to the following guidelines: The Association will not accept sponsorships or exhibits that reflect in a negative manner on the Association, do not align with its mission statement, or are not in the best interest of the organization as determined by the Executive Committee, Board or Directors or their designees.
- The Association will not accept sponsorships or exhibits from any entities or individuals that are opposed to fish and wildlife conservation measures, which may include having taken positions in opposition to any kind of hunting, fishing or trapping activities.
- The Association does not accept sponsorships for certain categories of products and services, including any illegal products or services (i.e. drugs and drug paraphernalia, sexual escort services) or products or services that may be considered inappropriate for, or inconsistent with, the relevant setting (tobacco products or establishments, alcohol) as determined in the Association's sole discretion.
- The Association reserves the right to reject or remove a sponsor's or exhibitor's printed materials, booths, signage, or other commonly used materials if those materials are incompatible with the Association's mission or the missions of our member state fish and wildlife agencies.
- The sponsor or exhibitor shall be asked to remove the materials. The Association may remove the materials, but will not be responsible for damage, if the sponsor or exhibitor refuses.
- The Executive Secretary shall make the decisions related to the application and enforcement of the provisions of this policy and these guidelines, at his/her sole discretion. After the Executive Secretary's decision, an Association member may ask the Executive Secretary to refer the matter to the Board of Directors' Executive Committee, which shall make the final decision.
- The Association retains complete control over any sponsored program, and sponsors shall not have any input into operational matters relating to a project they have sponsored.

Unanimously adopted by the WAFWA Executive Committee on January 26, 2016