

Utah

WAFWA 2025

STRONG PARTNERSHIPS, SUCCESSFUL CONSERVATION

Co-located with the WAFWA CBMA Conference (Conservation Business Managers Association)

JOIN US AS A SPONSOR OR EXHIBITOR

On behalf of the Western Association of Fish & Wildlife Agencies and the Utah Division of Wildlife Resources, we invite you to join us at our **Joint 2025 Summer Meeting and Conservation Business Managers (CBMA) Meeting** to be held June 2 - 6, 2025 at the Utah Valley Convention Center in Provo, Utah.

This year, the **WAFWA Summer Meeting** and the **WAFWA CBMA Meeting** will combine as a single dynamic event. This unique format brings together two influential audiences, offering sponsors and exhibitors access to a broader network of decision-makers across both meetings. This includes key stakeholders from executive leadership, management, finance and accounting, IT, legal and policy, conservation and wildlife managers, and more.

With tailored sponsorship options, you can strategically connect with participants from either meeting or choose to amplify your visibility with event sponsorships that engage both groups. This is a cost-effective opportunity to maximize your reach, build valuable connections, and position your brand as a part of critical conversations.

Secure your sponsorship today and unlock exclusive event sponsorship opportunities.

Lodging - Hyatt Place and Provo Marriott

A discounted group rate of \$179 per room per night plus tax is available to participants at the Provo Marriott Hotel (101 West 100 North, Provo, UT). A small number of rooms are available at the prevailing per diem nightly rate plus tax. Please make your reservation by Monday, May 12 in order to be guaranteed the group rate. Click here to reserve in the standard room block. Click here to reserve in the per diem block.

A discounted group rate of **\$199 per room, per night plus tax** is available to participants at the **Hyatt Place Provo** (180 West 100 North, Provo, UT, 84601). Please make your reservation by <u>Thursday, May 1</u> in order to be guaranteed the group rate. <u>Click here</u> to reserve online.

Questions?

Contact sales@delaneymeetingevent.com or (802)865-5202.

SPONSORSHIP OPPORTUNITIES

Sponsors will receive special recognition through a variety of channels as described below, based on your chosen level of participation.

Pricing & Benefits	Sustaining Partner \$20,000	Diamond Level \$10,000	Platinum Level \$7,500	Gold Level \$5,000	Silver Level \$2,500
Verbal recognition at the Welcome Plenary	Brief speaking opportunity	Brief speaking opportunity	\checkmark		
Logo recognition on conference website	Logo & link	Logo & link	Logo & link	✓	✓
Logo recognition on "Thank You Sponsors" slide at Welcome Session and Awards Ceremony, main landing page of conference app, and conference signage	√	✓	✓	✓	✓
Company profile in the final program and/or conference app	✓	✓	✓	✓	✓
Complimentary conference registration(s)	5	4	3	2	1
Exhibit/display table	Double exhibit table	Double exhibit table	\checkmark	✓	✓
Attendee list with contact information	Pre & post conference	Pre & post conference	Post conference	Post conference	Post conference

Exhibitors

\$1,000 early rate / \$1,250 after March 3rd

A standard display space includes a 6' skirted table with 2 chairs and 1 complimentary conference registration. Exhibitors will be set up in a central location at the conference. Space will be assigned on a first paid, first served basis. A form to order power and internet will be sent with your Exhibitor Guide approximately one month prior to the conference date.

We recommend you plan to be present at your exhibit table during scheduled breaks. Please refer to the schedule at-a-glance for scheduled break and event times.

CLICK HERE TO ENROLL YOUR BUSINESS TODAY

JOINT EVENTS

Both WAFWA Summer & CBMA attendees will be present.

In order to be eligible to sponsor one of the following events, you must be a silver (\$2,500) sponsor or higher.

Welcome Dinner (Tue 6/3)

\$5,000 (multiple opportunities)

Help encourage the spirit of networking across all attendee groups by sponsoring the opening evening banquet at the Utah Valley Convention Center.

In addition to the recognition you'll receive for your sponsorship level, additional benefits include: logo on the event signage, verbal recognition at the dinner and an opportunity to welcome the group with a few brief remarks at the event. One additional complimentary conference registration is also included.

Newcomers Social (Mon 6/2)

\$4,000 (1 opportunity)

Take advantage of one of the first opportunities to leave a strong impression on attendees as both groups come together to network before working sessions begin on Tuesday. Attendees will gather on the Convention Center Terrace to build new and existing connections against a backdrop of the Wasatch Mountains. Make sure your brand is part of the view!

In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, One additional complimentary conference registration is also included.

Attendee Lunch

\$2,500 (2 opportunities per day)

Attendees will gather for group lunches each day, Tuesday, Wednesday and Thursday. Your sponsored lunch will be branded with your logo on signage, recognition in the conference app, your logo projected on screen at your sponsored lunch, and a brief speaking opportunity including a short Power Point presentation (5 minutes maximum).

Evening Networking

\$3,000 (3 opportunities)

This sponsorship is a great opportunity to make high value connections in a casual atmosphere. We encourage your involvement in organizing an evening activity at your sponsored event (trivia, karaoke, etc.). This is a great opportunity for valuable one on one time with both the WAFWA Summer and the CBMA attendees. Your company logo will be on the signage and on the schedule in the app, recognizing you as the host of the evening of your choice (Monday, Tuesday, or Wednesday). Feel free to bring materials to display and giveaways.

Women in Wildlife Conservation Lunch

\$2,500 (multiple opportunities)

Be a part of this fun event on Tuesday, June 3rd and support diversity in wildlife conservation fields. In addition to the recognition you'll receive for your sponsorship level, additional benefits include: logo on the event signage, your logo projected on screen at the lunch, and a brief speaking opportunity including a short Power Point presentation (5 minutes maximum).

Coffee Break (Beverages & Snacks)

\$1,500 (multiple opportunities)

Everyone loves their coffee and snacks to recharge between meetings! Morning and afternoon breaks will be offered each day, Tuesday, Wednesday and Thursday. Your company logo will be on the signage and on the schedule in the app, recognizing you as the host of the refreshment break of your choice. Feel free to bring materials to display on the break buffet table.

WAFWA SUMMER EVENTS

Directors and Commissioners Field Tour Lunch OR Dinner

\$5,000 each (2 opportunities)

On Monday, The Directors and Commissioners will head to Farmington, Utah, for an airboat tour of the Great Salt Lake. The GSL is the largest naturally occurring lake west of the Mississippi River and largest saline lake in the Western Hemisphere. Millions of migratory birds visit the lake each year.

In addition to the recognition you'll receive for your sponsorship level, additional benefits include: logo on the event signage, verbal recognition at the lunch/dinner and an opportunity to welcome the group with a few brief remarks at the event. One additional complimentary conference registration is also included.

Awards Dinner

\$5,000 (multiple opportunities)

This anticipated event on Wednesday evening is a highlight to the conference and a perfect midweek celebration. In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, Verbal recognition at the dinner and an opportunity to welcome the group with a few brief remarks at the event. One additional complimentary conference registration is also included.

Directors Lunch

\$3,000 (3 opportunities)

There will be invitation only Directors Lunches on Tuesday, Wednesday, and Thursday. You will be given the opportunity to invite up to 30 people to your sponsored lunch. (We will provide you with a list of attendees and directors in advance of the conference.) This sponsorship includes the cost of the food for up to 30 guests. In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, Verbal recognition at the lunch and a brief speaking opportunity with a Power Point presentation. One additional complimentary conference registration is also included.

Field Tours: Fish Chiefs, Wildlife Chiefs, or Habitat Chiefs and Deputy Directors\$2,500 each

(3 opportunities)

Fish Chiefs are invited to visit the Midway, Lee Kay, and Springville fish hatcheries on Monday, June 2nd. The Utah Division of Wildlife Resources operates 13 hatcheries that stock nearly 10 million fish at more than 1,000 Utah waterbodies annually.

Wildlife and Law Enforcement Chiefs are invited to attend a field tour at Strawberry Reservoir on Monday, June 2nd. This "blue ribbon" water is known for producing large cutthroat and rainbow trout and is one of the best kokanee salmon fisheries in the state. Attendees will enjoy a boat tour of the reservoir and then meet in separate groups at the Strawberry Bay Marina Lodge to discuss the opportunities and challenges of conservation law enforcement and wildlife management.

Habitat Chiefs and Deputy Directors are invited to visit the Great Basin Research Center and Seed Warehouse — collectively called the GBRC. This unique facility, located in Ephraim, Utah, is operated by the Utah Division of Wildlife Resources. The GRBC and seed warehouse are essential parts of Utah's Watershed Restoration Initiative, a partnershipbased program focused on improving watershed health and biological diversity. In addition to visiting the GRBC, the group will stop at a few habitat restoration projects conducted through WRI.

This is a great opportunity to have time with a specific targeted group of attendees. In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, Verbal recognition at the lunch and a brief speaking opportunity to address the group. One additional complimentary conference registration is also included.

WAFWA CBMA MEETING EVENTS

Dinner at Utah's Hogle Zoo (Wed 6/4)

\$3,000 (multiple opportunities)

A fantastic event to be a part of! In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, Tabletop display, Verbal recognition at the dinner and a brief speaking opportunity to address the group. One additional complimentary conference registration is also included.

VIP Zone (Drinks & Snacks)

\$1,500 (3 opportunities)

Everyone loves their coffee and snacks to recharge between meetings! CBMA breakout sessions will take place across the street from the Convention Center, so this is an additional exposure opportunity at the heart of the action. Morning and/or afternoon breaks will be offered each day, Tuesday, Wednesday, and Thursday. Your company logo will be on the signage and on the schedule in the app, recognizing you as the host of the refreshment break of your choice. Feel free to bring materials to display on the break buffet and send a company representative to engage with the group during this time.

Afternoon Field Tour

\$3,000 (multiple opportunities)

The group will be going to Utah's Hogle Zoo for the afternoon and the adventure will include a Wildlife Theater Show and the ZooFari Express Train Tour. This is a great opportunity to have time with a specific targeted group of attendees in a fun and interesting environment. In addition to the recognition you'll receive for your sponsorship level, additional benefits include: Logo on the event signage, Verbal recognition at the lunch and a brief speaking opportunity to address the group. One additional complimentary conference registration is also included.





WILDLIFE RESOURCES



CLICK HERE TO ENROLL YOUR BUSINESS TODAY

SCHEDULE AT-A-GLANCE

SUNDAY, JUNE 1st				
3:00 PM - 6:00 PM	Registration Open			
MONDAY, JUNE 2 ND				
7:00 AM - 5:00 PM	Registration Open			
7:00 AM - 5:00 PM	WAFWA Directors & Commissioners Field Tour			
1:00 PM - 5:00 PM	Exhibitor Setup			
6:00 PM - 8:00 PM	WAFWA Directors & Commissioners Dinner			
6:00 PM - 8:00 PM	Newcomers Social*			
8:00 PM - 10:00 PM	Evening Networking*			
TUESDAY, JUNE 3 RD				
7:00 AM - 5:00 PM	Registration Open			
7:00 AM - 5:00 PM	Exhibits Open			
7:00 AM - 8:00 AM	Coffee with Sponsors & Exhibitors*			
8:00 AM - 9:00 AM	Welcome Session*			
9:00 AM - 10:00 AM	Break with Sponsors & Exhibitors			
10:00 AM - 12:00 PM	CBMA Breakouts & Committee Meetings			
12:00 PM - 1:00 PM	WAFWA Directors Lunch			
12:00 PM - 1:00 PM	Women in Wildlife Conservation Lunch*			
12:00 PM - 1:00 PM	Attendee Lunch*			
1:00 PM - 5:00 PM	CBMA Breakouts & Committee Meetings			
2:30 PM - 3:30 PM	WAFWA Break with Sponsors & Exhibitors			
2:30 PM - 3:30 PM	CBMA VIP Zone Break with Sponsors			
6:00 PM - 8:00 PM	Welcome Dinner*			
8:00 PM - 11:00 PM	Evening Networking*			
WEDNESDAY, JUNE 4 TH				
6:30 AM - 7:30 AM	Fun Run			
7:00 AM - 5:00 PM	Registration Open			
7:00 AM - 5:00 PM	Exhibits Open			
7:00 AM - 8:00 AM	Coffee with Sponsors & Exhibitors*			
8:00 AM - 9:45 AM	CBMA Breakouts			
8:00 AM - 12:00 PM	WAFWA Committee Meetings			

WEDNESDAY, JUNE 4TH (CONTINUED)				
9:30 AM - 10:30 AM	WAFWA Break with Sponsors & Exhibitors			
9:45 AM - 10:15 AM	CBMA VIP Zone Break with Sponsors			
10:15 AM - 12:00 PM	CBMA Breakouts			
12:00 PM - 1:00 PM	WAFWA Directors Lunch			
12:00 PM - 1:00 PM	Attendee Lunch*			
1:00 PM - 5:00 PM	WAFWA Committee Meetings			
1:00 PM - 8:00 PM	CBMA Field Tour and Dinner at Hogle Zoo			
2:30 PM - 3:30 PM	WAFWA Break with Sponsors & Exhibitors			
5:00 PM - 8:30 PM	WAFWA Awards Ceremony, Reception and Dinner			
8:00 PM - 11:00 PM	Evening Networking*			
THURSDAY, JUNE 5 TH				
7:00 AM - 5:00 PM	Registration Open			
7:00 AM - 3:30 PM	Exhibits Open			
7:00 AM - 8:00 AM	Coffee with Sponsors & Exhibitors*			
8:00 AM - 9:00 AM	CBMA Executive Session			
8:00 AM - 12:00 PM	WAFWA Committee Meetings			
9:00 AM - 9:30 AM	CBMA VIP Zone Break with Sponsors			
9:30 AM - 10:30 AM	WAFWA Break with Sponsors & Exhibitors			
9:30 AM - 12:00 PM	CBMA Hand Off and Business Meeting			
12:00 PM - 1:00 PM	WAFWA Directors Lunch			
12:00 PM - 1:00 PM	Attendee Lunch*			
1:00 PM - 5:00 PM	Committee Meetings			
2:30 PM - 3:30 PM	WAFWA Break with Sponsors & Exhibitors			
3:30 PM	Exhibit Tear-Down			
Evening	Dinner on Own			
FRIDAY, JUNE 6 [™]				
7:00 AM - 11:00 AM	Registration Open			
7:00 AM - 8:00 AM	Morning Break			
8:00 AM - 11:00 AM	WAFWA Business Meeting			